

WHY

The Telephone Co.



If the Telephone Company should suggest that it needs more money to carry on its business even if everything else has gone up 50 to 100 per cent in price, why condemn, draft resolutions, make any statement necessary to get signers, declare that you will take out your phones, cause the company, hang the manager, for they have lost between 40 and 50 per cent of their stations already. If it was managed right an increase would not be necessary, and by having more phones on the exchange the expense would be about the same.

Now Friends: How far can a utility company get when ever its name is mentioned or anyone connected with it is cussed? Will this condition help make extended service connections, or induce more people to have phones installed. Did you ever try asking your neighbor to have a phone installed, what benefits can be had by having a phone, and when you have a meeting call in the Telephone man and talk it over with him. He might be human

The Telephone Company has nothing to say about rates it shall charge. They may ask for a certain rate but that is not saying that they are going to get it, but when a rate or charge is established by the Commission, that rate must be charged to all whether it be phone rental, change of name, installation, moving of phones, or anything else.

How often we hear this remark, "Why I built the line in the first place." No telephone company can build new lines or extend its present service without getting capital assistance from the person who is going to be benefitted by such service. From that time on the rebuilding must be done through a depreciation expense account.

Who wants to see the Exchange at Binford grow more than the Telephone company? A telephone in every home. Can we get this by knocking or boosting? I will leave this to you for an answer. But this cannot be had below cost, and I do not think anyone expects it.

It might be of interest to know the facts about the growth of the Binford Exchange since 1914.

City Phones	Number	Rural Phones	Number
Jan 1st, 1915	39	Jan 1st, 1915	52
Jan 1st, 1916	30	Jan 1st, 1916	45
Jan 1st, 1917	41	Jan 1st, 1917	46
Jan 1st, 1918	47	Jan 1st, 1918	47
Jan 1st, 1919	48	Jan 1st, 1919	45
Jan 1st, 1920	49	Jan 1st, 1920	49

The only increase in rates since the Binford Exchange was built was in 1915, a 50c increase in Business Phones and Toll charges.

The total gross earnings from the Binford Exchange in 1919:

Phone Rentals	\$ 1950 10
Tolls and Commissions	612 20
Installation Moves	75 00
Total	2642 30

These above figures were compiled from the Company's books.

What kind of Utility company can serve you best? One that is just one lap ahead of the sheriff, or one that can pay a living wage to its employees, take care of depreciation of the plant, pay its interest charges, and pay to the stockholders a small rate of interest.

H. A. BROWN, Manager
Griggs County Telephone Co.

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