

PRICE OF TIMES WILL BE RAISED

**All Delinquent Subscriptions After
October 1 Must be Discontinued,
New Ruling.**

Effective October 1, The Times is compelled by the ruling of the War Industries Board to cut off all subscribers who are in arrears. In order to get print paper to issue at all the publishers must obey the war rulings from Washington.

The Times desires to assist the government in every way possible to cut down waste in the consumption of news print and proposes to follow to the letter the instructions of the War Industries Board and to that end we must have the co-operation of our subscribers.

Owing to the advanced price of paper and also the advancing postal rates in the more distant zones, the subscription price to The Times will be advanced to \$2.00 a year. Until October 1, \$1.50 a year will be accepted from all subscribers for arrears and for advanced subscriptions. By remitting now, the subscriber may pay for as many years in advance as he wishes at the old rate of \$1.50. This means a saving to many of 50c a year.

We will continue to send your paper until October 1 under the old ruling but on that date if you have not re-newed we must obey the ruling:

"Discontinue sending papers after date of expiration of subscription unless subscription is re-newed and paid for."

This is final and imperative. Help the subscription department and co-operate with the War Industries Board by paying up your subscription today.