

BIG COMPANY IS LAUNCHED

\$300,000 Corporation Will Take Over and Expand Cooperstown Electrical Plant.

Sentinel-Courier: The Cooperstown Light and Power Co. is a new corporation that was given birth this week. H. P. Hammer, C. S. Christianson, T. G. Thompson, Theo. Syverson, H. S. Halvorson, Nels M. Lunde, and P. K. Moe form the directorate of the new concern, which is capitalized for \$300,000. At the moment of this writing the corporation officers have not been chosen.

This is the concern the prospects for the organization of which were treated at length in these columns early in October. Its design is to take the Cooperstown electric plant and expand its capacity and its service until Griggs county is thoroughly covered by such service. Not stopping there, the purpose is to continue expansion until service of light and power extends to and includes Hope, Blabon, Finley, Sharon, Klotten, McVillage and Pekin on the Fargo-Devils Lake line of the Great Northern, and via Binford, Jessie, Mose, to, and including McHenry—of course serving also the farm homes along the line. Hannaford and Sutton are within the territory wherein service is contemplated.

Carried to fruition, the corporation's plans mean a great deal for Cooperstown. A great deal also for each and every community that is tapped and served. Here there will come a relocation of the power plant, its housing in a building suitable to so gigantic a project and a reequipping of machinery that will admit of its carrying however much of a load may be taken on. In addition to light and power, heating will be supplied from the central plant for local business establishments and public buildings.

Messrs. Stee and Schmidt, of the Dakota Engineering & Construction Co., Valley City, were here Tuesday and yesterday assisting as engineers the organizers of the corporation with counsel and advice. The gentlemen have made a huge success of a similar undertaking, which reaching out from Valley City, quite completely covers Barnes county. They are also interested in other like projects which are yet larger in scope, respecting which the Sentinel-Courier will make mention later. It is

very apparent, therefore, that the Cooperstown incorporators have proceeded under most capable engineering advice.

The Sentinel-Courier at this moment is without the requisite data for detailing the corporation's plans and purposes and hopes further than has herein been done. Possibly more detailed story will be available for publication next week. However that may be, it must be plainly seen of all that a project which enlists the backing of such personnel of directors as this new corporation has is a project that rests upon sound basis of worth and that is fraught with immense possibilities for the good and the gain of such as get into association with them.

The Country Newspaper.

The heart of rural America is the Country Newspaper. It is the reflection of the home life of the community. It is the voice of the people. The editor is their friend and neighbor.

The only way to reach every family on the farms and in the small towns is through the local newspaper which towers like a giant over all other publications as a selling force in rural America. All farmers read their home newspaper. Everybody in every small town reads the local paper from first page to last with a home interest unknown to any other printed product.

The Country Newspaper is the "Cash In" Medium.

Binford Editor Moves.

Aneta Panorama: Brother Peterson, of The Binford Times, is not dying because of the recent radical newspaper law. The community in which he is located is giving him splendid support in the work.

Mr. Peterson has just closed a deal whereby he becomes owner of a new home in one of the most desirable locations in town. The building is a two-story concrete structure with ample space on the first floor for arranging the equipment.

The acquisition of this building is only the first move he has under consideration for increasing the facilities of The Times printery. A linotype will be installed just as soon as possible and also a new newspaper press.

The editor says, "Come and visit us in our new home." We sure will and here is real success to you, brother.

The Binford Meat Market will pay 19c a pound for dressed hogs.