

DOUBLE QUOTA IN NEXT DRIVE

Chairman McDowell Calls on People of North Dakota to Conserve Their Money.

North Dakota, in the fourth Liberty Loan campaign, will be called upon to subscribe a far greater sum than it has subscribed in any of the previous loans, and it probably will be called upon to do more in proportion than other states similarly situated, because of the fact that in the earlier campaigns the state has not been bearing its proportion of the loan load.

Such a forecast was made by Wesley C. McDowell, state chairman of the Liberty Loan committee, and he also indicated that the greatest previous sum subscribed in any single loan has been eleven million.

Prospects point to a loan quota for the state, in the forthcoming bond issue is six billions, of between \$15,000,000 and \$20,000,000, with the likelihood that it will be closer to the second figure than to the first.

"In a few days, we expect every county in the state will hold a meeting for the purpose of organization" said Mr. McDowell, "The county organization is practically the same as it was in the last campaign.

"Some counties will put the fall bond issue on a volunteer basis, inviting the people to come in and sign up, while others will make a house to house canvass.

"It is important that the people of North Dakota, while they are harvesting this crop, to appreciate the necessity for conserving, that they will be in a position to purchase freely of other bond issues, and otherwise support the government financially.

"There will be other calls on us during the year, and now is the time that we must prepare for them. The people of our state cannot underestimate the importance of that fact."

Mr. McDowell said that in North Dakota, the district chairmen will not be eliminated, as is being done in some states. The district chairmen comprise the state committee in North Dakota, acting largely in an advisory capacity, while the field work is handled by the county committee, which operates largely in direct touch with the state director.