

OBSERVE TAG SHOVEL DAY

**Fuel Administrator Baker Asks That
January 30th Be Set
Aside.**

North Dakota will observe "Tag Your shovel day." In co-operation with the United States fuel administration Capt. L. P. Baker, federal fuel administrator for North Dakota, has asked that this day be set aside in the Flickertail state.

Throughout the nation 21,850,000 school children will perform the patriotic task of tagging the shovels in American homes. These tags will bear on their face the inscription; "Save that Shovelful of Coal a Day for Uncle Sam," while on the reverse are printed six simple hints for the saving of coal; the economic and reasonable use of heat, and economy in the consumption of gas and electric light.

"Tag Your Shovel day" falls on Wednesday, and it is expected that governors, mayors and teachers will unite in arranging for a school holiday—one of the few special national school holidays ever proclaimed. Two great printing plants are now turning out the tags and posters, and it may be taken for granted that all the children everywhere except those who are unfortunate enough to be down with measles or mumps or something will be on the job Jan. 30, for Uncle Sam.

Fuel Administrator Baker points to this tag day as different from all other tag days. Instead of asking for cash contributions, the school children will demand that householders save money—save money for Liberty bonds and at the same time add to the governments coal pile.

A million carloads of coal, more than ever were taken out of the ground in this country in a single year, were mined and delivered in 1917. Another million carloads were needed, but no human power could make so sudden an increase in production, where the bare physical requirements were on so vast a scale. But the necessities of the war cannot wait, and the American people must face a typical American problem, meeting and satisfying an unheard increase in demand for coal with inadequate facilities for creating increased supply.