

# QUESTIONAIRES TO PUBLISHERS

## Failure to Make Proper Returns is Likely to Result in Cutting off Paper Supply.

Following is a copy of the orders received by the publisher of The Times relative to our paper supply for the coming year, and we appeal to our subscribers to assist us in enforcing these rules:

To the Publishers of Country Weekly Newspapers: The Priorities Board of the War Industries Board has listed paper mills as an essential industry, and has rated them in fourth class for priority for coal, on the distinct understanding that the greatest economy in the use of paper be exercised, and that the reduction in the use of paper by the newspapers shall be 15 per cent.

Each paper mill will be put upon the priority list for coal, conditional upon their signing a pledge that they will furnish no paper to any consumer who will not also sign a pledge in duplicate that he will exercise the greatest possible economy in the use of paper, and will observe all rules and regulations of the Conservation Division and of the Pulp and Paper Section of the War Industries Board. These pledges are now being prepared and will be furnished shortly. One copy will be left on file and the other will be sent to this office.

The war committee of weekly newspaper publishers feels that the necessary saving of 15 per cent should come out of the industry as a whole, and in order to accomplish this purpose, made the following suggestions, which were accepted by the Pulp and Paper Section of the War Industries Board and are to be effective September 1, 1918.

Each publisher shall eliminate the following wasteful practices. If for any reason a publisher desires to continue any of the practices he must adopt some other methods to accomplish at least a 15 per cent reduction in paper used. If by November 1, 1918, a saving of 15 per cent has not been made in the industry as a whole, the matter will be reviewed by the Pulp and Paper Section and further curtailments will be necessary.

1. No publisher of a weekly, semi-weekly, or tri-weekly newspaper shall use in its production any paper except newsprint, and of a weight on the basis of not heavier than 30x44 50 pounds. (basis 24x36 32 lbs.)

All stocks now on hand may be used whether newsprint, machine finished, or sized and supercalendered and regardless of weight.

2. No publisher may give free copies of his paper; except for actual service rendered, except to camp libraries and huts or canteens of organizations recognized by the Government such as Red Cross, Y. M. C. A., or K. C.; except to the Library of Congress, and other libraries which will agree to bind for permanent keeping, except to Government departmental libraries which use said publications in their work, and except for similar reasons.

3. No publisher shall give free copies to advertisers, except not more than one copy each for checking purposes.

4. No publisher shall accept the return of unsold copies from newsdealers.

5. No publisher shall print extra copies, for stimulating advertising or subscriptions, or for any use other than specified in these regulations, except not to exceed 1 per cent of his circulation with a minimum of 10 copies.

6. No publisher shall send free copies in exchange for other publications, except to such other publications as are printed within the county, or within a radius of 40 miles from his point of publications.

7. No publisher shall sell his publication at an exceedingly low or nominal subscription price.

8. No publisher shall sell his publication to anyone below the published subscription price.

9. No publisher shall offer pre-

miums with his publication unless a price is put upon the premium for sale separately, and the combined price is at least 75 per cent of the sum of the individual prices.

10. No publisher shall conduct voting or other contests for the purpose of obtaining subscriptions; subscriptions obtained this way are not bona fide subscriptions.

11. No publisher may issue holiday, industrial or other special editions.

12. Publishers shall, so far as possible, procure paper and all other materials from the nearest available source of supply, provided it is consistent with price, quality and service.

13. Publishers of papers of more than eight pages in size will reduce the pages in excess of 8 pages 25 per cent. This reduction shall be an average reduction over one month's period.

14. Any publisher of a 4 to 8 page paper will be considered to have fulfilled the requirements of this order if he immediately puts into effect paragraphs numbered 1 to 13 inclusive, and in addition thereto reduces to the lowest possible point all press room waste.

No newspaper may be established during the period of the war, except those for which arrangements had been made and plants purchased previous to issuing this order, or unless it can be shown that a new newspaper is a necessity.

A sworn statement will be required from each publisher on November 1, 1918, as to how many of these rules have been put into effect by him, and what results in the matter of reducing paper consumption have been obtained.

Thomas E. Donnelley,  
Chief Pulp and Paper Section.

## Red Cross Needs Supplies.

The Red Cross Commission for France has cabled that the hospitals are in urgent need of the following supplies:

- 1,250,000 Bath Towels.
- 2,500,000 Hand Towels.
- 1,750,000 Handkerchiefs.
- 125,000 Napkins.
- 32,500 sheets.

After careful consideration it has been decided to ask the Red Cross to furnish these supplies.

Griggs County's quota of the above supplies is:

- 100 bath towels, 19x38
- 200 hand towels, 18x30
- 150 handkerchiefs, 18x18
- 10 napkins, 14x14
- 60 sheets, 65x102, with 2 in. top hem and 1 inch bottom hem.

The week commencing September 30 has been set aside for a linen shower.

All items are expected to be new or nearly new and to conform to the above specifications.

Ascertain what you can spare from your reserve stock and be prepared to donate some of the above articles during the week specified.

G. B. EDMONSON,  
Chairman.

## Perishable Food Report.

Report cards have been sent to local chairmen for the purpose of finding out the amount of perishable food stuffs, canned or dried, by the women of America. Fruits, vegetables, soups, meats, eggs, etc., neither the government nor any other agency will take any of these products. It is a grand opportunity to show Uncle Sam that the American women have the same spirit to win the war that our splendid army has.

We can give much help in this vital program by faithfully giving this report. Our government will be able to make a better estimate for further conservation if it knows how much food there is in the store-rooms of our homes.

These report cards are franked and addressed, to be filled out and mailed not later than October 15.

Let us make this a loyalty drive the same as our Red Cross, Liberty Loan, War Savings Stamps and other war drives.

What county will show 100 per cent loyalty by having reports from 100 per cent of its women? Can Griggs County do it?