

# DESIGNATE WAR SAVINGS DAY

## Pledges to Be Asked for Purchasers of War Savings Stamps Each Month.

Secretary of the Treasury McAdoo, head of the War Savings and other movements for financing the war, has designated Friday, June 28th as National War Savings day. While many of the states have done well in the War Savings movement, most of them have failed to a certain extent, mainly through lack of a co-ordinated and comprehensive organization to complete the desired quota. In compliance with the telegraphic direction of Secretary McAdoo, Geo. H. Hollister, Fargo War Saving director for North Dakota, has issued orders for all county directors to call meetings at every schoolhouse in their county at 8 o'clock in the evening, June 28th, for the purpose of securing written pledges from every one in the district to buy a minimum number of War Savings stamps each month for the balance of the year. Similar meetings will be held in every town and city in the state.

The quota of stamps for North Dakota to sell has been fixed by the national authorities at \$13,000,000, \$20 per capita, based on a population of 650,000. This will require pledges of \$2,000,000 a month for the remainder of this year.

The pledges of each district will be left in the hands of a representative known as a War Savings monitor, making about 4,000 monitors in the state. Their work will be to check up all pledges during the year and to see that they are paid regularly, as well as to secure new pledges from persons not reached by the drive.

Every adult person will be expected to buy at least one \$5 stamp a month, and those able will be expected to take amounts up to the \$1000 limit.

Since December 20, when the work began, every county in the state has been organized for the War Savings movement, and since that time good work has been done in explaining in various ways what the stamps are, arranging sales agencies, and organizing clubs. While the success attained has been gratifying and each month has shown a steady increase in stamps sales, the latter are far below what must be done if the state quota is to be any way near reached.

The state committee says the thrift idea has taken a great hold upon the people, but that too much stress has heretofore been placed on the thrift stamps and not enough on the need and benefit to the individual and the government of a sustained purchase of the \$5 stamps, and it is to gain universal pledges for purchase of the larger denomination by adults that this drive is to be put on.