

**THE POSTMASTER
GENERAL TO THE
AMERICAN PEOPLE**

Continued from page one:

ment. Originally, the colonies maintained a system of postal communication, which later was placed under Federal control by the Constitutional Convention of 1787, and finally in 1794 the Post Office Department was established as one of the executive branches of the Government. Thus today we have over a hundred million shareholders in this our greatest business enterprise; we have considerably over a quarter of a million employees, who, it must be remembered, are also stockholders; and we utilize all the products of man's inventive genius to carry on the business. You will say with me, I am sure, "What a magnificent instrumentality for service!"

"Just what is this service? Primarily it is the transmission of intelligence, the carrying of your written word from your own hand directly and expeditiously into the hands of some one miles away. But the sequel is far-reaching, because the Postal Service is the foundation upon which our Government rests; it is the leaven which unites and tempers the diversified aspirations of our people; it is the origin and oftentimes the end of our joys and sorrows; it is the genesis of commerce and business as it is carried on today; it is the medium which most effectively promotes our intellectual growth; it is the means which releases us from our own narrow environment and makes us world citizens; it is, in fact, the greatest single force of civilization.

"To me one of the most striking things about the Postal Service is the manner in which it has kept pace with the development of our great country. Indeed, it has often been a step ahead of the ordinary resources and mechanical powers at the disposal of the individual, because it has been endowed by the whole people and has available all of the intellectual capital of the country. It is a far cry from the galloping post rider of pioneer days to the soaring airplane, and except for its historical interest the lone horseman appearing on the official seal of the Post Office Department has no present-day significance.

The steps in between are represented by the stagecoach, the steamboat, the express, train, and the automobile. Each constitutes an epoch in American history. And now the Postal Service, fulfilling its design as a means of communication, has undertaken to adapt the radio to the needs of the people. This most recent achievement makes it possible for me to talk tonight to thousands of people scattered over a wide area just as it carries into thousands of homes in the city and country daily messages from the seat of our government in the form of weather and market reports. Thus at the outset the Postal Service is participating in the development of this latest means of communication and adapting it to practical, every-day use, of the individual.

I wonder if there are not many persons, who, like myself before I joined the army of postal workers, accept the manifold service rendered by this great organization without thinking of the multitude of parts which makes up the whole. I am reminded of the machinery of a powerful, easy-running automobile, incased in a beautiful body, which effectively conceals the engine, cogs, and shafts which enable us to glide along so smoothly and rapidly. When the machinery is well oiled and in good running order, we are not interested in the component parts; but let a cog slip, and immediately we awaken to the fact that there is after all something inside, which now demands attention. We may denounce it emphatically, but don't we do something more? Don't we either remedy the fault ourselves, or have some one else do it?

Now, I wish you would liken this situation to the operation of the Postal Service. The railroad, the automobile, and the airplane represent parts of the machinery, as do the quarter of a million employees scattered throughout the United States. The control is centered here in Washington, and we will say that the postal officials here and elsewhere take the place of the chauffeur driving the automobile. The body of the car may be likened to the postoffice, lobby where you transact your business. Now, if you were riding in this car and something went wrong, with, say, the transmission, as will often be the case despite the skill of your chauffeur, wouldn't you call his attention to the situation if he had not already learned of it and give him a chance to fix the car before declaring it to be ready for the scrap heap?

You may be sure that with men, as well as with machinery, a cog will slip now and then; but of this

you may be equally certain, the Postal Service is working 24 hours daily striving to give you the same efficient, easy-running service which you might expect from the high-priced automobile I have mentioned. It is not run for profit, but for the benefit of mankind. You may expect to get more than your money's worth. It serves without distinction of persons, for it carries the poor man's letter and parcel as cheaply and promptly as the millionaire's.

In our constant striving for perfection, we bespeak your cooperation. To this end we have announced a Postal Improvement Week to begin on May 1 when we confidently hope to reach a high degree of perfection in rendering you service. The friendly attitude of the patrons has been an inspiration to us who are charged with the administration of the Postal Service, and we hope next week to express our appreciation by giving you even better service than heretofore. Your continued assistance is essential to our success, however, and I am going to ask you to do your share by plainly and correctly addressing your mail matter. Your postmaster and the newspaper will bring to your attention various other ways in which you may help us. Then, if you do not get the particular kind of service you may think you are entitled to receive, tell your postmaster about it, or write to the department here in Washington. Help us to keep the cogs from slipping!

Political Advertising

FOR SHERIFF

I am a candidate for the nomination to the office of Sheriff of Griggs County, at the June Primaries, and respectfully solicit the vote of all citizens. Your vote and support will be appreciated.

Fred G. Lewis.

FOR REGISTER OF DEEDS

Being a candidate for the office of Register of Deeds for Griggs County, any support you will give me, and your vote at the primary in June, will be greatly appreciated.

Conrad Wulfesad.

FOR SHERIFF

I am candidate for Sheriff of Griggs County, and I respectfully solicit your support at the Primary Election in June.

Respectfully,

Charles H. Cole,
Hannaford, N. D.

FOR SHERIFF

As a candidate for Sheriff of Griggs County in the June Primaries, I solicit the support of all people of the County, and will appreciate whatever you can accord me.

Carl Selberg.

Cooperstown, N. D.

FOR CLERK OF COURT

To the Voters of Griggs County:
I hereby announce my candidacy for the office of Clerk of the District Court of Griggs County, N. Dak., subject to the will of the Voters at the June Primaries.

Any support you may give me will be highly appreciated.

Respectfully,

Edwin Bolkan.

FOR SHERIFF

I hereby announce my candidacy for the office of Sheriff of Griggs county. I would appreciate the support of all voters, and if elected, will conduct the duties of the office to the very best of my ability, and along the most economical lines possible.

Louis A. LaPlant.

FOR COUNTY TREASURER

I take this method of announcing that I will be a candidate for Treasurer of Griggs county in the coming primary election and would be appreciative of your support for that office. If you should favor me with an election I can assure you that I will administer the duties of the office with fairness to all.

Oscar Idavog.

ANNOUNCEMENT

I hereby announce myself as candidate for the office of County Treasurer of Griggs County, subject to the will of the voters at the June Primaries.

Any support you may accord me will be appreciated.

Clara M. Brown.

FOR REGISTER OF DEEDS

I am a candidate for the nomination to the office of Register of Deeds of Griggs county at the June Primaries. Your vote and support will be appreciated.

Wm. L. Wandke,
Cooperstown, N. D.

FOR SHERIFF

I am a candidate for Sheriff of Griggs County and will be thankful for any support you may give me at the June Primaries.

Ingval A. Greenland.