

AVOIDING A POSSIBLE COAL SHORTAGE.

Traffic officers of the Northern Pacific Railway have taken unique steps towards avoiding a possible coal shortage in the Northwest this winter, by utilizing the arrangements made for the advertising of passenger traffic matters, in calling the attention of coal dealers and coal consumers generally to the necessity of laying in their winter stocks of fuel at once. Display advertising has never before been used by northwestern railways for such a purpose.

The advertisements, which have been sent to many newspapers on the line of the Northern Pacific Railway, state in terse and emphatic terms that the best way to avoid a coal shortage is to buy early, and that at the present time there is fuel at the head of the lakes and empty cars with which to move it. For the time being these advertisements will take the place of publicity with reference to rates and trains. The effect of the experiment, which is a rather novel excursion into the advertising field for a railway, is being watched with much interest.

Railway officers fear that should northwestern dealers delay their orders for winter coal, such shipments will again fall into the months when the northwestern wheat crop is moving, and when all the available equipment and motive power of the railways is necessarily employed in keeping the wheat moving and the lines clear of congestion. A year ago this and other causes made it extremely difficult to move coal. The extremely severe weather which sud-

denly descended on the northwest later practically stopped traffic for a considerable period, and brought on a severe shortage of fuel.

All the leading northwestern lines are making efforts to secure an early movement of coal from the head of the lakes to all the various local points, and their officers are anxious to bring about a condition under which before severe cold weather comes again, both the consumers and dealers will be thoroughly advised of the necessity of getting in their supply of fuel well in advance, and prompted to protect themselves against the possibility of a shortage by having their winter fuel actually on hand.

Northern Pacific traffic officers a month ago took up the coal question with the big fuel dock concerns at the head of the lakes and asked them to get into touch with their customers and urge early deliveries of winter coal. Local dealers were reached by letter and the danger of delaying their orders to the fuel docks was pointed out. The dealers have in many cases replied that they will gladly lay in early stocks of coal for the winter if their customers can be persuaded to place their individual orders early, and the railway is now seeking to interest the individual consumers through the medium of advertisements calling attention to the traffic problems which will arise if the northwest's orders for coal from the head of the lakes do not reach the fuel docks until the lines are rushed to the limit with wheat shipments, with snow and cold following almost immediately after the cessation of wheat shipments. None

of the Northwestern lines are anxious for another snow blockade, and all are making a determined effort to protect their territory against the difficulties involved should the adverse conditions of last winter again prevail.

STOCKHOLDER'S MEETING.

There will be a meeting of the stockholders of the Farmers' Elevator Co. of Hannaford on Saturday, Aug. 10, at 2 o'clock p. m. All stockholders should make it a point to be present.

By order of the president.

Let me mail you free, to prove merit, samples of my Dr. Shoop's Restorative, and my book on either dyspepsia, the heart, or the kidneys. Troubles of the stomach, heart or kidneys, are merely symptoms of a deeper ailment. Don't make the common error of treating symptoms only. Symptom treatment is treating the result of your ailment, and not the cause. Weak stomach nerves—the inside nerves—means stomach weakness, always. And the heart, and kidneys as well, have their controlling or inside nerves. Weaken these nerves, and you inevitably have weak vital organs. Here is where Dr. Shoop's Restorative has made its fame. No other remedy even claims to treat the "inside nerves." Also for bloating, biliousness, bad breath or complexion, use Dr. Shoop's Restorative. Write me today for sample and free Book. Dr. Shoop, Racine, Wis. The Restorative is sold by all dealers.